



**BATON ROUGE MAGNET HIGH SCHOOL SENIOR NAMED 2021 COCA-COLA SCHOLAR
Nation's Premiere Scholarship Program Awards Jay Iyer \$20,000 for College**

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- Jay Iyer, a student at Baton Rouge Magnet High School, has been named a 2021 [Coca-Cola Scholar](#) and will receive a \$20,000 college scholarship.
- Less than 1/6th of 1% of applicants were chosen to receive this extremely competitive award.
- 150 high school seniors were selected from an initial pool of 99,403 applications from across the country based on their academic excellence, leadership, and service demonstrated in school and community activities as part of a 3-stage selection process. [See the full list.](#)

Jay Iyer, an exceptional senior at Baton Rouge Magnet High School, has been recognized as one of the country's most outstanding high school leaders by the Coca-Cola Scholars Foundation and has been awarded a \$20,000 college scholarship. As a member of the 33rd class of Coca-Cola Scholars, Jay Iyer not only exemplifies superior leadership, service, and academics – Jay Iyer is a change agent, positively affecting others in the community. Jay Iyer is one of 150 selected from 99,403 applicants from across the country to receive this scholarship.

A joint effort of Coca-Cola bottlers across the country and The Coca-Cola Company, the Coca-Cola Scholars Program is the largest corporate-sponsored, achievement-based scholarship program in the United States. With the addition of the 2021 class, the [Coca-Cola Scholars Foundation](#) will have provided more than 6,450 Coke Scholars nationwide with over \$75 million in scholarships over the course of 33 years.

“We believe that identifying these young leaders throughout the country and encouraging their passion for serving others not only empowers the students, but also lifts up those around them.” said Jane Hale Hopkins, President of the Foundation. “The Coca-Cola system is dedicated to giving back to the communities they serve, and the Coca-Cola Scholars Foundation is proud to be a part of that commitment.”

In addition to receiving college scholarships, those students selected as Coca-Cola Scholars will be welcomed into a vibrant and growing family of alumni that have become a powerful force for positive change in the world. Through networking, collaborations, and friendships, the group strives to make a greater impact together. Recent initiatives include a podcast called [The SIP, Coke Scholars Care](#) (Coke Scholars doing good in the midst of the pandemic), and the [fifth year of a](#)

[coaching program](#) that partners seasoned alumni with first-year Scholars as they transition to college. Every 5 years, all alumni are invited to a [Coca-Cola Scholars Leadership Summit](#).

The Coca-Cola Scholars Foundation celebrates and empowers visionary leaders who are refreshing the world. With its 33rd class of Coca-Cola Scholars, the Foundation has provided more than \$75 million in scholarships to over 6,450 program alumni who together have become a powerful force for positive change. Learn more at www.coca-colascholarsfoundation.org.

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